

# NICK SOMMER

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38 HIGH STREET  
STOW, MA 01775

## EXPERIENCE

### THE ATTIAS GROUP REAL ESTATE    Marketing Director

MAY 2014 - PRESENT    CONCORD, MA

Researching and reporting on external opportunities.  
Develops the marketing strategy and plan for listings.  
Management of the marketing mix. Measuring success  
Analyzes the success and activity results including hit counts.  
Manage all online advertising assets.  
Post updates on all social media platforms.  
Manage open house scheduling and open house.

### THE ATTIAS GROUP REAL ESTATE    Art Director

MAY 2014 - PRESENT    CONCORD, MA

Create designs, concepts, and sample layouts based on knowledge of layout principles and aesthetic design concepts.  
Determines size and arrangement of illustrative material and copy, and select style and size of type.  
Creates new design layouts to keep up to date on today's marketing trends. Creates Infographics to display dense information in a more approachable manner. Reviews final layouts and suggest improvements as needed. Produces high end advertisement for both web and print. Creates visually compelling listing sheets to market properties.

### CROSBY DESIGN    Graphic Designer

JUNE 2009 - MAY 2014    CONCORD, MA

Versatile and organized designer and sign maker who works well independently and as part of a team in a fast paced manufacturing environment. Knowledge of FLEXISIGN software and experience in digital printing methods on Roland (Print and Cut) machines. Experience training new employees.

### FREELANCE DESIGN

MAY 2013 - PRESENT

Design and create websites, print materials, vinyl graphics, and signage. Client list includes: Wagamama (Restaurant) Pro Pave, E.A. Woodworks, William Quigley (Artist).

### CROSBY DESIGN    Vinyl Graphics Installer

OCTOBER 2008 - FEBRUARY 2012    CONCORD, MA

Processed work orders and prepared artwork files for prepress, as well as creating and installing vinyl graphics and large format prints.

### HONORS

University of Massachusetts Dartmouth Deans list 2013 - 14

EDUCATION    University of Massachusetts Dartmouth

BFA in Graphic Design  
Graduated May 2014

SKILLS    DESIGN  
Research, Synthesis,  
Illustration, Image Making  
Typography  
Craft, and Production

SOFTWARE  
InDesign Illustrator  
Photoshop Flexisign  
Rolland Versa Works