

# NICK SOMMER

WWW.NICK-SOMMER.COM

NICK.SOMMER@YAHOO.COM  
978.760.1453

38 HIGH STREET  
STOW, MA 01775

## EXPERIENCE

**THE ATTIAS GROUP REAL ESTATE** Marketing Director  
MAY 2014 - PRESENT CONCORD, MA  
Researching and reporting on external opportunities.  
Develops the marketing strategy and plan for listings.  
Management of the marketing mix. Measuring success  
Analyzes the success and activity results including hit counts.  
Manage all online advertising assets.  
Post updates on all social media platforms.  
Manage open house scheduling and open house.

**THE ATTIAS GROUP REAL ESTATE** Art Director

MAY 2014 - PRESENT CONCORD, MA  
Create designs, concepts, and sample layouts based on  
knowledge of layout principles and aesthetic design concepts.  
Determines size and arrangement of illustrative material  
and copy, and select style and size of type.  
Creates new design layouts to keep up to date on todays  
marketing trends. Creates Infographics to display dense  
information in a more approachable manner. Reviews final  
layouts and suggest improvements as needed. Produces high  
end advertisement for both web and print. Creates visually  
compelling listing sheets to market properties.

**CROSBY DESIGN** Graphic Designer

JUNE 2009 - MAY 2014 CONCORD, MA  
Versatile and organized designer and sign maker who works  
well independently and as part of a team in a fast paced  
manufacturing environment. Knowledge of FLEXISIGN software  
and experience in digital printing methods on Roland  
(Print and Cut) machines. Experience training new employees.

**FREELANCE DESIGN**

MAY 2013 - PRESENT

Design and create websites, print materials, vinyl graphics,  
and signage. Client list includes: Wagamama (Restaurant)  
Pro Pave, E.A. Woodworks, William Quigley (Artist).

**CROSBY DESIGN** Vinyl Graphics Installer

OCTOBER 2008 - FEBRUARY 2012 CONCORD, MA  
Processed work orders and prepared artwork files for prepress,  
as well as creating and installing vinyl graphics and large  
format prints.

**HONORS**

University of Massachusetts Dartmouth Deans list 2013 - 14

## EDUCATION

University of Massachusetts Dartmouth

BFA in Graphic Design  
Graduated May 2014

## SKILLS

**DESIGN**  
Research, Synthesis,  
Illustration, Image Making  
Typography  
Craft, and Production

**SOFTWARE**  
InDesign Illustrator  
Photoshop Flexisign  
Rolland Versa Works